



As a donor to Fernbank Museum of Natural History, you support our mission to inspire life-long learning of natural history through immersive programming and unmatched experiences to encourage a greater appreciation of our planet and its inhabitants. By endowing a gift, you will become a Fernbank Legacy Donor, inspiring learning well into the future.

Create a legacy while also caring for your loved ones through one of these simple planned giving options. Donors making planned or outright gifts have the option to designate gifts for annual programming, strategic projects or the endowment. We recommend that you consult with your own tax and legal advisors to fully understand the tax implications of your preferred gift plan.

Gift Type	How it Works	Benefits
Bequest (Will or Trust)	Make a provision in your will or trust for a charitable gift to Fernbank Museum. You may specify a dollar amount or a percentage of your estate or residual estate. The simplest way to take care of your loved ones and leave a lasting legacy.	<ul style="list-style-type: none"> You maintain control of assets during lifetime - gift is made at death Estate-tax charitable deduction Life use and ownership of your property Revocable during lifetime
Retirement Plan Assets	Designate Fernbank as a beneficiary (primary, partial or contingent) of your IRA, 401(k), 403(b) or other retirement account.	<ul style="list-style-type: none"> Can be changed during lifetime if your situation warrants Allows you to continue withdrawing funds during lifetime Charitable state-tax deduction Dependents avoid income tax assessments on amount gifted to Fernbank
Charitable Lead Trust	Place assets (cash or property) into a lead trust that makes gifts to Fernbank for a specified amount of time before the trust ends and the assets are given back to your family/heirs.	<ul style="list-style-type: none"> Allows you to retain the assets in your family Substantial gift or estate-tax deduction Assets pass to family/heir with a significant tax savings Allows you to provide gifts during your lifetime
Life Insurance	Name Fernbank as the owner and/or beneficiary of a life insurance policy.	<ul style="list-style-type: none"> Estate-tax reduction Allows you to make a more significant donation to Fernbank upon death Beneficiary designation can be changed during lifetime

Gift Type	How it Works	Benefits
Cash Gifts	Make donations online, by phone or mail. This is the most common way to fund charitable gifts.	<ul style="list-style-type: none"> Tax-deductible Recognition opportunities commensurate with gift
Gifts of Stock/Property	Provide contributions of appreciated property, such as securities (stocks, bonds and mutual funds) and real estate.	<ul style="list-style-type: none"> Double tax benefit—income-tax deduction and avoidance of capital gains tax Recognition opportunities commensurate with gift

Visit us online at FernbankMuseum.org/support/plannedgiving

For more information on how to support Fernbank Museum through planned giving or outright gifts, contact Leslie Marlowe, Vice President of Institutional Advancement, at 404.929.6336 or Leslie.Marlowe@FernbankMuseum.org.

If responding by mail, return the section to the right to: Fernbank Museum of Natural History, c/o Leslie Marlowe, 767 Clifton Road NE, Atlanta, GA 30307.

I would like to speak with someone about how to make a planned gift.
 I would like to speak with someone about making an outright gift.
 Please send me more information on _____

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____